

BL-EQUITIES EUROPE

April 2015

Management Report

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The manager opened a new line in Publicis, the French communications and advertising group. After the break-up of merger talks with its US competitor Omnicom Group, and muted results compared to the management's targets since the beginning of 2014, the valuation of the world's third-largest advertising group seems attractive. Publicis also has an interesting profile, both in terms of an address book that will enable it to seize the upturn in demand when the European economic situation improves, and following its recent acquisition of Sapient, a UK agency specialising on the digital advertising market, the sector's fastest-growing channel. This position was financed by profit-taking on the fund's investment in the luxury goods group Kering, whose forays with Puma and Gucci could well sap greater time and effort than initially expected.

The investment in Roche was increased during the month following consolidation of its share price. We continue to have a favourable view of this share, especially as we anticipate better news flows in the near future to outweigh the fears dogging it over competition from biosimilar drugs. Lastly, the position in Akzo Nobel was strengthened. The manager intends to remain exposed to the paint manufacturer's restructuring which could prompt a turnaround in the group's profitability.

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Current Portfolio

New Holdings

Publicis	Roche Holding
	Gemalto
	Novartis
	Akzo Nobel
	Hella
	Dufry

Additions to investments

Investments sold

Kering

Investments reduced

Top Holdings

Roche Holding	4,3%
Novo Nordisk	4,2%
SAP	4,1%
Bayer	3,9%
Gemalto	3,9%
Linde	3,9%
Novartis	3,6%
Reckitt Benckiser	3,4%
British American Tobacco	3,4%
Air Liquide	3,4%
Weight of Top 10	38,1%
Number of holdings	43

Sector Allocation

Energy	0,0%
Materials	17,4%
Industrials	16,0%
Consumer Discretionary	11,9%
Consumer Staples	14,5%
Health Care	22,8%
Financials	0,0%
Information Technology	15,8%
Telecommunication Services	0,0%
Utilities	0,0%
Cash	1,7%

Geographic Allocation

United Kingdom	20,7%
Germany	20,0%
Switzerland	18,7%
France	17,2%
Netherlands	8,0%
Denmark	4,2%
Spain	2,7%
Sweden	4,3%
Denmark	4,2%
Ireland	2,5%
Cash	1,7%

Market Capitalizations

Large Caps (> EUR 10 billion)	60,9%
Medium Caps (EUR 1-10 billion)	37,4%
Small Caps (< EUR 1 billion)	0,0%

Performance¹

	Since 31/12/2014	2014	2013	2012	2011	2010
Fund (B shares)	16,4%	9,2%	17,0%	21,0%	-3,8%	19,5%
DJ Stoxx Europe 600	16,8%	7,2%	20,8%	18,2%	-8,6%	11,6%
Quartile	3	1	3	1	1	1

	1 month	3 months	6 months	1 year	3 years	5 years
Fund (B shares)	-1,4%	6,7%	21,0%	23,5%	63,7%	92,8%
DJ Stoxx Europe 600	0,1%	8,9%	19,1%	20,3%	67,6%	76,4%
Quartile	4	4	2	1	2	1

General Information

Total Assets (EUR)	EUR 849,8 mn
Turnover 2014*	19%
TER 2014 (class B shares)	1,09%
ISIN Code (class B shares)	LU0093570330
ISIN Code (class I shares)	LU0439765321

* min (purchases, sales) / average of net assets

Statistical Data¹

	1 year	3 years
Correlation	0,94	0,91
Beta	0,84	0,81
Information ratio	0,59	-0,12
Tracking Error*	4,71	5,33

*annualized

¹ Source : Lipper