



3 March 2020

## Coronavirus

The acceleration of the Covid-19 epidemic and its expansion to all continents has led to a sudden increase of volatility on Global stock markets against fears of a major slowdown in Global economic growth.

### Some thoughts from our CIO, Guy Wagner, on the correction in equity markets last week.

- The correction **has to be put in context** given the strong recent performance. Markets have retreated somewhat from recent all-time highs. The U.S. market for example has only given up part of what it made in 4Q 2019.
- The main problem with the virus is not the virus but the age we live in. Social media and a ruling class who feels constantly under pressure to overreact to everything. It is this overreaction that could tip the world into some kind of recession. The general view thus seems to be that the **economic impact of the virus will be worse than the pandemic itself**. Also, when facing a pandemic, one would like competent leadership, trusted information systems, public confidence in governments and civic institutions and a cooperative geopolitical environment. All this is nowadays missing which might worsen the situation.
- The short - and long - term impact on global growth is currently **impossible to quantify**. The disruption to global supply chains could be widespread and long lasting. **Central banks can do nothing to fix supply chains**.
- Consensus estimates for earnings growth are too high and will have to be revised. Companies will probably use the virus as an **excuse to lower expectations**.

- Investors are very nervous currently. In the end, **nobody has a clue how this will play out**. Short-termism, the rise of passive investment, momentum-based mechanised trading, ... mean that once things get going in one direction, they tend to keep going in that direction.
- **On balance** it seems that the impact of the Coronavirus continues to spread further from this point and that the news flow relating to the virus and to corporate risk and economic data continues to worsen. It is therefore **hard to argue with the fall in share prices** given the underlying uncertainty and building evidence of the near-term impact on economic activity and corporate profits.
- **On the positive side**, it seems clear that any virus-induced downside risk to growth which would threaten continued economic expansion would induce an **aggressive policy response**. The Federal Reserve has already made clear that it is ready to act and countries like Hong Kong and Italy have announced some fiscal stimulus. **The main question is whether the market will look through what should undoubtedly be one or two dire quarters for global economic data and corporate profits.**
- **Valuations have obviously improved** with the joint fall in equity prices and bond yields. The implied equity risk premium which takes interest rates into consideration shows equities to be undervalued. In absolute terms, i.e. in terms of dividend yield, price/book and trailing PEs, equities trade more or less in line with their post 1990 average but there are big differences between markets and between growth and value. The question remains whether traditional PEs are misleading in a structural low rate regime. Short-term, valuations are adjusting to the prospect of lower growth. Lower interest rates should mitigate the adjustment process.
- All in all, **a relief rally is possible** after last week's declines **but markets might remain in risk-off mode** until the data no longer shows an increase in the number of new Coronavirus cases outside China. It is therefore **too early to buy**. This is not a classic 'buy-the-dip' event.
- When it comes to **our funds**, we think that the best way to deal with this situation is to **concentrate on what we can control and on our investment process**. Given our continued focus on quality companies (i.e. companies with a lasting competitive advantage, strong free cash flow generation, solid balance sheets), we think that our funds are well prepared to weather the crisis. Also, all our balanced funds went into last week's equity market correction **with low equity allocations and/or high cash levels**.

- We still believe that the best (only) way for an investor to protect his/her long-term purchasing power is to **invest in shares of quality companies**.

## Flexible Management

### *BL-Global Flexible EUR*

This strategy combines different asset classes that tend to perform well in different market environments. The manager did not make any changes to his asset allocation which remains founded on his perception of the medium-to long-term market environment. It should be noted that since the end of the year, this allocation has been relatively cautious with an exposure to cash and cash equivalents (bonds with a maturity less than 1 year) reaching around 30% of the portfolio. This prudent allocation does not result from the Covid-19 but comes from a reading of the markets that considers that, after years of strong growth, equity markets valuations are becoming stretched.

## Equity Management

Our equity strategies are managed according to an active, purely bottom-up conviction-based approach founded on the “Business-Like Investing” philosophy. This strategy places at the heart of its approach the generation of attractive risk-adjusted performance over the long term and the desire to minimise as much as possible downside risk by investing in high quality companies (competitive advantages, sound balance sheet, strong free cash flow generation) benefiting from attractive valuations.

In this context, our Fund managers do not take investment decisions based on exogenous macroeconomic events and constantly monitors the individual companies in portfolio. Overall, no transactions directly linked to the pandemic have been carried out, even though some Fund managers took advantage of the fall in stock prices to initiate new positions or strengthen existing positions in which they have a strong long-term conviction and whose valuations were until then considered as excessive.

More specifically, with regards to the BL-Equities Japan Fund, the Fund Manager is currently being particularly cautious about consumer-related sectors and tourism-related stocks; the former are already suffering from the recent VAT hike and are likely to be penalised by the slowdown in demand, particularly from China. As for the latter, the emergence and spread of Covid-19 should logically mark a decline of foreign visitors on the Land of the Rising Sun.

- - -

BLI - Banque de Luxembourg Investments S.A.  
16, boulevard Royal L- 2449 Luxembourg  
Société anonyme – RC B8047

This document is issued by BLI - Banque de Luxembourg Investments S.A. ("BLI"), with the greatest of care and to the best of its knowledge and belief. However, no guarantee is provided with regard to its content and completeness and BLI does not accept any liability for any losses which might arise from making use of the information contained herein. The opinions expressed in this document are those of BLI at the time of writing and are subject to change at any time without notice. If nothing is indicated to the contrary, all figures are unaudited. The product description contained herein is for information purposes only and is for the exclusive use of the recipient. Nothing in this document should be construed as an offer and is therefore not a recommendation to purchase or sell shares. It does not release the recipient from exercising his own judgement. Unless specifically indicated, this description is solely aimed at institutional investors according to the Luxembourgish law of 17 December 2010. The securities and financial instruments described in this document may generate considerable losses and are not therefore suitable for all investors. Among other risks, these include market risks, currency fluctuation risks, credit or payment default risks, liquidity risks and interest rate risks. BLI cannot guarantee that the securities and financial instruments will achieve the intended investment objectives. Each investor must ensure that he is aware of the risks and the consequent legal, tax, accounting and commercial aspects related to these securities and financial instruments. The accuracy of the data, the evaluation, opinions and estimates of which are included in this document, has been very carefully checked. Any statements made in this document may be subject to change without prior warning. References to past performances of financial instruments should not be interpreted as a guarantee of future returns. The recipient is recommended in particular to check that the information provided is in line with his own circumstances with regard to any legal, regulatory, tax or other consequences, if necessary with the help of a professional adviser. It is expressly not intended for persons who, due to their nationality or place of residence, are not permitted access to such information under local law. Neither this document nor any copy thereof may be sent, taken into or distributed in the United States or to any U.S. person as defined in the fund's prospectus. This material is not for distribution to the general public. It is intended for the recipient personally, and it may be used solely by the person to whom it was presented. It does not constitute and may not be used for or in connection with a public offer in Luxembourg of the products referred to herein. The prospectus, the articles of incorporation, the annual and semi-annual reports of BL as well as the key investor information document (KIID) of the sub-fund are available on [www.bli.lu](http://www.bli.lu) or upon request from BLI. The KIIDs are available in French, English and in any other official language of registration of BL. This document may not be reproduced either in part or in full without the prior written consent of BLI.